



Chinese Cultural Guide for Employers

The York South Simcoe Training & Adjustment Board is pleased to provide you with our newest product – Chinese Cultural Guide for Employers.

The product was developed as a way to provide employers with practical skills and tips for working in a diverse environment and communicating across different cultures by building a mutually understanding relationship between employer and employee.

York Region's immigrant population represents 43% of the total population, the largest group being Chinese at 16%. Recruiting and managing a diverse workforce is a necessary aspect of a business in York Region. This guide helps employers turn this corner and take concrete steps in recognizing and acting on the value of diversity.

By 2011 immigration account for 100% of York Region's labour force growth, making it even more important that employers and immigrants connect.

Please feel free to contact our office if you would like additional copies of this publication or visit <http://www.ysstab.on.ca/english/publications/> for an on line version.